

# Barons market

SIMPLY GOOD FOOD. SIMPLY GOOD PRICES.

BUZZ!

## Holiday Gourmet Cookie Tins

We love things in tins. We love eating things in tins and we really love getting things in tins...especially when those things are gourmet cookies from J&M Cookies. Made with all-natural ingredients, you can choose between their classic chocolate chip cookies or their festive cranberry tea cookies. The best part is they come in either **Snowman** or **Santa** Tins, so they make the perfect hostess gift. We're selling them for only **\$7.99** for 10 oz tins or **\$11.99** for their Santa-only 16 oz tins.

## LOCAL Wilson Creek Peach Bellini

This deliciously sweet cocktail is a blend of Wilson Creek's famous Almond Sparkling Wine and fresh peach flavors for a fun, inspiring drink. Toast your family, friends and the New Year with this bubbly favorite. We're bringing it to you for only **\$11.98**... that's \$5 cheaper than the winery!

## Italian Panettone Cake only \$6.99 - \$7.99!

### Ciao Bella!

Fruit cake is out, Panettone is in. This Italian specialty cake is made only for the holidays. It's made with candied orange peel, sweet raisins and a light, buttery dough that is to die for. They are great as gifts and holiday dinner centerpieces. Makes for a killer bread pudding too...only **\$6.99 - \$7.99** each.

## Antipasto Bar... 'A little of this, A lot of that

We think that our antipasto bar is one of the coolest things in our market. It's chock full of different types of olives, stuffed peppers, antipasto salads, pasta salads, marinated vegetables and so much more. We make it easy to create your own antipasto masterpiece for your holiday party. And don't forget... everything is just **\$7.99/lb.**

COME &  
GET IT!

## Grandma Hoerner's Pie Filling

From the people who make the BEST hands-down, all-around, most delicious apple sauce in the universe (can you tell we love them?), comes a new line of pie fillings. The apple and cherry are perfectly sweet, with large chunks of fruit and we sell a giant 32oz jar for only **\$5.99**, but the real star is their Pecan Pie filling. Whole pecans are tossed with aged bourbon, caramel and vanilla blend that tastes so good, it's all sorts of wrong. Made with all natural ingredients, one jar makes one 9-inch pie (just add eggs and butter). Total perfection! Only **\$9.99** for a 21 ounce jar.

**What we love to do: Pour your favorite pie filling over plain cheesecake or ice cream for a simple and fancy dessert!**

## Better Than Gravy Turkey Gravy Mix

Let's face it; a short cut here and there makes total sense when making a giant holiday meal. And we are all about short cuts that don't sacrifice taste OR quality. That's why we were so happy to come across this fantastic gravy "helper". It's made with real turkey stock so it has that authentic turkey flavor. Just add water, simmer for a bit, and let the downpour of gravy begin... all over your plate. Now, wasn't that simple? We've got it for only **\$1.49** for a 1.25 oz package.

## LOCAL Stone Levitation and Smoked Porter BBQ Sauces

It's only natural that one of our favorite San Diego brewers would branch out into the food biz. That's why we were so excited to try their new line of BBQ sauces. These sauces would make a wooden desk taste good. Made with their Levitation Ale and Smoked Porter respectively, these sauces are sweet, spicy, tangy and awesome. It's also a great gift for the beer expert in your life. We've got them for only **\$5.49** for a 12 oz bottle.

## South of France French Milled Soaps

These lovely French Milled soaps are the perfect stocking stuffer. Or grab a few to make a fancy gift basket for the person who has everything. Made with 100% vegetable oil, they come in spa-worthy scents like lavender, verbena, sandalwood, Shea butter and green tea. Stock up for only **\$3.99** a bar.

# DECEMBER'S #1 PLEASANT SURPRISE

Stilton with Cranberries  
(a very reasonable indulgence for \$13.99/lb, although we cut them in \$4-\$5 wedges)



We're not the largest grocery store. We're not the fanciest. But we try out every single thing before we put it on our shelves. So when you try something new at Barons — we hope you're pleasantly surprised. :)

BLISS FOR ANY OCCASION

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## NOT SO TRADITIONAL CHEESE & REALLY GOOD CRACKERS

### Cranberry Goat Cheese Log

Living in Southern California, we usually need a reminder that winter is here (because the weather doesn't do the best job of letting us know). That's why we get so excited over the flavors of this time year — cinnamon, cloves, apple, and of course, cranberries. This cranberry wrapped goat cheese log is one of our favorite seasonal treats. Creamy goat cheese is smothered in sweet and tart cranberry compote for the ultimate appetizer. Or crumble over your favorite salad for an extra special treat. But best yet, we've got this fall favorite for only **\$3.99** for a 4.5 oz log.

### Rougette Bavarian Red

This soft cheese is so good, you'll be saying, "Brie, who?" It's a triple cream, soft-ripened cheese that has a distinct reddish-orange washed rind. It's decadent, rich and buttery and goes great on a nutty cracker with a dollop of red pepper jelly for an easy and elegant appetizer. Or serve with a French baguette and a glass of Chardonnay. We're selling this cheese for only \$14.99/lb but we cut them in **\$4-\$6** wedges.

### Mitica Drunken Goat Cheese

No, the farmers didn't offer up a bottle of Cabernet Sauvignon to their goats. This semi-firm goat cheese comes from Spain's Mediterranean coast and is cured in Spanish Red wine for up to 72 hours. The rind is a luscious purple while the cheese remains pale white. It has a very mild goat cheese flavor while being fruity and nutty. Serve at room temperature with your favorite

Syrah or Red Table wine and fresh fruit. Then ponder how you'd feel if you were in a vat of Spanish red wine for 72 hours. Our guess... pretty darn great. We've got this unique cheese for only \$14.99/lb but are selling them in **\$4-\$6** wedges.

### Yancey's Fancy Champagne Aged Cheddar

This white aged Cheddar from New York has actual champagne in it, making the flavor tangy, creamy and all around delicious. This cheese is a fantastic addition to a cheese plate because it's got the traditional sharp cheddar flavor with a little twist. We're selling this fancy holiday cheese for only **\$9.99/lb**.

### LOCAL Milton's Cornbread Crackers

Local company Milton's makes a fantastic line of fresh breads and crackers but one of our favorite things is their cornbread crackers. These bite-sized crackers are slightly sweet, with a touch of salt. It goes great with this month's #1 Pleasant Surprise: Stilton with Cranberries as well as with our decadent Pumpkin Mousse. We're selling an 8 oz box for only **\$2.99!**

### Asturi Bruschettini

These seasoned mini-toasts are the perfect vessel for your cheeses, spreads and dips. They are perfectly crunchy bite-sized toasts that are lightly seasoned with olive oil, rosemary or black & green olive. Get two bags, trust us, one for you and one for your guests. We're selling them for the perfectly sized price of only **\$2.99** a bag.

**What we love to do:** We seriously pair these little toasts with **ANYTHING**. Spinach dip, brie, goat cheese, or even straight out of the bag, they are that good.

# IT'S A BEER THING.

## LOCAL **Karl Strauss Two Tortugas**

### **Holiday Quadruple Ale**

This Belgium inspired Quadruple Ale from local beer gods Karl Strauss has flavors of rich toffee, dark fruits, and subtle spices. Pair with your favorite ugly holiday sweater, only **\$6.99** plus CRV for a 22 oz. bottle.

### **Firestone Velvet Merlin Oatmeal Stout**

This is a rich oatmeal stout that's partially aged in bourbon barrels and has flavors of dark chocolate and roasted coffee. A touch of hops balances this awesome black stout, only **\$8.99** plus CRV for a 6-pack of bottles.

## **Sierra Nevada Celebration Ale**

Break out a different type of bubbly at your holiday party! This award-winning seasonal ale has the bright taste of piney hops which is rounded out by seasonal spices. One of the best seasonal beers on our shelves... only **\$8.99** plus CRV for a 6-pack of bottles.

### **New Belgium Snow Day Ale**

We're not meteorologists or anything, but we're pretty sure that this ale is the closest thing you're going to get to a "snow day". It's got flavors of caramel, toffee and citrus hops. Get your snow day on for only **\$8.49** plus CRV for a 6-pack of bottles.

### **Deschutes Jubelale**

This is a medium-bodied holiday ale that tastes best sitting next to a roaring fire. Flavors of spice, fruit and chicory balance out the bright hops. We've got it for only **\$8.99** plus CRV for a 6-pack of bottles.

## **Apothic Red Table Wine**

We've got THE red table wine of the season. It's a delicious, drool-inducing, fruity blend of Syrah, Zinfandel, Merlot and Cabernet Sauvignon. Wine guru Robert Parker wrote, "... this is one of the greatest bargains I have ever tasted from California". And whoa, was he right. It's slightly sweet with flavors of black cherry, blackberry, vanilla and a touch of spice. Serve it for your holiday get-together and we're sure this awesome wine will be a crowd-pleaser... only **\$9.98** a bottle!

**What we love to pair this with:** Meat lasagna, bleu cheese burger, Crimini mushroom and Taleggio pizza.

### **Sterling Vintner's Collection Merlot**

Okay, so maybe Merlot isn't the coolest of the grapes but it's an old standby that won't let you down and that's why we love it. This easy to drink Merlot from Napa Valley winery Sterling Vineyards is fruity, easy on the palate and is going to go great with those pork chops tonight. We've got it for the great price of only **\$6.99** a bottle.

### **Leal Estate Grown' Cabernet Sauvignon 2007**

During the holidays, we are all about the perfect splurge here and there. Other than cheese, chocolate, shoes, pecan pie, really good olives (my, we have a lot of splurges, don't we), we love to buy a great bottle of wine that knocks our socks off. Leal's Cabernet has a rich ruby color and has layered flavors of black current, cocoa, plums, and blackberries. It's rounded out with toasted oak and silky tannins. It's an excellent gift for the wine lover in your life or open up a bottle yourself for a worthy splurge... only **\$19.99** a bottle.

### **Piper-Heidsieck Brut**

Ring in the New Year with style and serve this palate-pleasing Champagne. Its bright flavor reveals notes of sweet apple, pear, fresh citrus and a hint of warm toastiness. This is what we'll be serving at our own New Year's shindigs, if that will give you any clue as to how much we love this Champagne. We've got it for **\$29.98** a bottle. Cheers!

## **Immaculate Baking Crescent Rolls**

How easy is this? Just pop the can, unwrap the individual rolls and place onto a baking sheet. These delicious crescent rolls are made with all natural ingredients, and they bake up flaky and buttery. It's the perfect accompaniment to your holiday meal and we love to serve them with softened Irish butter for the ultimate indulgence. We can promise you that they'll be a hit and will get gobbled up quickly. We've got it for only **\$4.29** for an 8 oz can.

## **Barons Bread**

Well it was bound to happen...our own line of fresh bread! We're selling freshly baked sliced breads for only **\$2.99** for a 20 oz loaf. With flavors like Rosemary Sourdough, Squaw, Whole Wheat Honey and Gilroy Garlic Sourdough (with whole chunks of garlic), these freshly baked breads are delicious and made with all-natural ingredients. We still can't get over the terrific price either!

## **La Brea Take n' Bake Focaccia Breadsticks**

Don't you love the smell of freshly baked bread in the house? When was the last time that happened? Yeah, we don't remember either. We love these take n' bake artisan Focaccia Breadsticks because you can have that crave-worthy aroma fill your home as you pull out freshly baked goodness out of the oven. Total perfection in just minutes. Only **\$2.99**.

**What we love to do:** Smear Kerrygold Garlic & Herb Irish Butter (**\$1.99**) on these fresh-from-the-oven breadsticks.

## Julian's Recipe Waffles

We're talking total and utter waffle perfection here. These are hands down the best waffles we've ever tasted. Even though they come from the freezer, they are better than any homemade waffle we've tasted (sorry, mom). And the best part is that they are perfectly sweetened with syrup, so no extra syrup is needed! Perfect for an on-the-go breakfast or snack for you and the kiddies. We've got these super-delicious gourmet waffles in our freezers for only **\$4.99** for a 4-pack.

## Sno Pac Organic Veggies

Talk about value! You know how we love love love a good deal and a good deal is what we've got. We're selling your favorite organic frozen veggies like broccoli, carrots, spinach, corn, peas and green beans for only **\$2.29** for a 10 oz bag! That's organic frozen veggies for an unheard of price! Thanks buyers...you did us proud.

## LOCAL Allies Edibles Gift Box

Everyone's got someone in their lives that loves sweets. This is the perfect gift for those friends of yours that love all things sweet. These delightful crisped rice treats are made locally in Carlsbad. Each box includes 3 festive Crispy Rice Cupcakes, 3 Chocolate Drizzled Toffee Rods, 2 holiday green Gourmet Caramel Crispies, and 2 holiday red Gourmet Peanut Butter Crispies. They are delicious and festive and worth every single calorie. We've got them for only **\$9.99** a box!

## Castor & Pollux Cheddar Cheese Dog Cookies

We personally haven't snacked on these (though, there was a moment when one of us confused these cookies for regular ones but we promised not to mention names), but our favorite four-legged, fluffy, lap-warmer named Lulu, can vouch for the doggy deliciousness of these cheddar cheese dog cookies. Her opinion was seconded by Guinness, the most handsome German Shepard mix we've ever seen (don't make us pull out pictures). We think that the furry family member in your life will love 'em too. And if you're anything like us, you live for a happily wagging tail...all for **\$3.99** for a 16 ounce bag.

## Reser's Pumpkin Mousse

We're going to preface this post with a, "We're really, really sorry to introduce you to this." Okay, now that the disclaimer is out of the way, this pumpkin mousse is so good you'll be dreaming about it. Creamy, fluffy, sweet with a touch of cinnamon spice, you can use this as a

frosting for cupcakes, spread on pound cake, or use as a dip for cookies and fruit. Either way, we are so glad/sad to have discovered this. We just can't get enough...only **\$3.99/lb!**

## HOLIDAY SHOPPING CHECKLIST

### Grocery:

Grandma Hoerner's Pie Filling  
Better Than Gravy Turkey Gravy Mix  
Stone BBQ Sauces  
Milton's Cornbread Crackers  
Asturi Bruschettini

### Freezer:

Julian's Waffles  
La Brea Take n' Bake Focaccia Breadsticks  
Sno Pac Veggies

### Refrigerated:

Immaculate Baking Crescent Rolls  
Kerrygold Garlic & Herb Irish Butter

### Bakery:

Barons Bread

### Cheese/Deli:

Reser's Pumpkin Mousse  
Cranberry Goat Cheese Log  
Roulette Bavarian Red  
Mitica Drunken Goat Cheese  
Yancey's Champagne Aged Cheddar  
Stilton with Cranberries  
Antipasto bar

### Beer & Wine:

Karl Strauss Two Tortugas Holiday Quadruple Ale  
Firestone Velvet Merlin Oatmeal Stout  
Sierra Nevada Celebration Ale  
New Belgium Snow Day Ale  
Deschutes Jubelale  
Sterling Vintner's Collection Merlot 2006  
Leal "Estate Grown" Cabernet Sauvignon 2007  
Piper-Heidsieck Brut  
Wilson Creek Peach Bellini  
Apothic Red Wine

### Gifts:

Holiday Gourmet Cookie Tins  
Panettone  
Allie's Edibles Gift Box  
South of France French Milled Soaps  
Castor & Pollux Cheddar Cheese Dog Cookies

